



So  
sweeten

EVENTS

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WEDDING PACKAGES





# WE ARE SO SMITTEN FUN . FUNKY . FLAWLESS

With passion, heart, and soul, So Smitten Events is here to assist you in planning your celebration with the goal of personalizing your event with impeccable style. With an intense attention to detail and organization, and a collaborative spirit, we are committed to making your event a truly smashing experience. We are an ally for all people and all love.

*Ladies in the streets, freaks in the spreadsheets.*





# PACKAGE OVERVIEW

Happily Ever After begins with Marni Farmer and So Smitten Events. The So Smitten dream team will guide you through all of the wedding planning shenanigans with kindness, grace, and humor. We offer full-service planning, day-of coordination, and design and decor expertise, with the goal to create a truly smashing experience for you and your guests. Already overwhelmed? We will handle all of the stressful logistics so that on the big day you just show up, get married to the love of your life, and party the night away. Awesome, right? So Smitten Events is your insurance policy for peace of mind and an amazing experience.



**OUR MOST  
POPULAR PACKAGE!**

Below is an overview of the ways we can assist in making your big day a smashing success.

	WE GOT YOU, BABE BRONZE	DARLING DESIGN SILVER	SWEET ON YOU GOLD	SIGNED, SEALED, DELIVERED PLATINUM
<b>INCLUDED MEETINGS</b>				
Initial consultation video call as soon as you book	●	●	●	●
Final details meeting and walk-through at venue	●	●	●	●
Unlimited guidance via phone/email	●	●	●	●
2 in-person meetings	●	●	●	●
Tablescape mockup meeting with rentals & florals	○	●	●	●
Up to 9 in-person meetings	○	○	●	●
Attendance at all vendor meetings (as available)	○	○	●	●
Up to 12 in-person meetings	○	○	○	●



Coordinate all vendor meetings and phone calls	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Assist with the selection of favors and gifts	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Secure hotel accommodations and guest room blocks	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Secure guest transportation options	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Rehearsal dinner planning - another whole event!	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
<b>INCLUDED EXECUTION</b>					
Up to 10 hour wedding day coordination	<input checked="" type="radio"/>		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Up to 12 hour wedding day coordination	<input type="radio"/>		<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Set up and break down decor	<input checked="" type="radio"/>		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Manage banquet staff and vendors	<input checked="" type="radio"/>		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Direct ushers with seating and program distribution	<input checked="" type="radio"/>		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Direct ceremony processional	<input checked="" type="radio"/>		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Assist photographer with formal family photos	<input checked="" type="radio"/>		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Arrange signing of marriage license	<input checked="" type="radio"/>		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Lead and execute reception events	<input checked="" type="radio"/>		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Ceremony rehearsal coordination at venue	<input type="radio"/>		<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Rehearsal dinner with a 1 coordinator, up to 3 hrs	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>



*“So Smitten was the best wedding planning team we could have asked for. I cannot recommend them enough!”*



# SIGNED, SEALED, DELIVERED PLATINUM

*(Full Service Planning)*

CONTACT  
FOR PRICE

- Required add-on: 101-200 guests: +\$300 for 1 assistant // 200+ guests: +\$600 for 2 assistants
- Ceremony and reception in different locations: +\$300 for additional assistant // Additional hours (day-of): \$200/hour
- Private residence fee (if ceremony and/or reception takes place at a private home or backyard): +\$300 for additional assistant
- Travel: Overnight accommodations + \$50/day/coordinator required for events outside of Los Angeles and Orange Counties



## - THE DETAILS -

A lead planner/designer from the So Smitten Events team will handle all of the necessary planning elements of your special day. They will hold your hand through the entire process, and be your wedding assistant from beginning to end. They will work with you and your budget to implement a gorgeous custom design, refer and secure the appropriate venue and the necessary vendors, and work through all of the large and small details with you. In addition, they will attend, oversee, and direct the wedding, handle your vendors, keep everything on time, and make sure you have a memorable and enjoyable experience. With this package, So Smitten will guide you through the entire planning process, making it stress-free and, more importantly, fun!



# SIGNED, SEALED, DELIVERED PLATINUM

CONTACT  
FOR PRICE

## MEETINGS

### EVERYTHING INCLUDED IN “SWEET ON YOU - GOLD”



- Up to 12 in-person meetings, including tablescape design meeting, final details meeting, and walkthrough at venue (2-4 weeks prior to event)
- Attendance at all vendor/venue interviews and meetings (as available)

## PLANNING

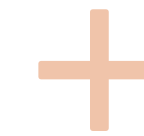
### EVERYTHING INCLUDED IN “SWEET ON YOU - GOLD”



- Research, tour, and secure venue
- Refer, secure, and confirm vendors
- Coordinate all vendor meetings
- Negotiate and review all contracts and agreements
- Assist with the selection of favors and attendant gifts
- Research hotel accommodations and secure group rates
- Research and secure wedding transportation for guests
- Provide timeline to family members and bridal party
- Rehearsal dinner planning

## EXECUTION

### EVERYTHING INCLUDED IN “SWEET ON YOU - GOLD”



- 12 hours day-of wedding coordination with 2 coordinators
- Rehearsal dinner with 1 coordinator (up to 3 hours of service)

# SWEET ON YOU GOLD

*(Partial Service Planning)*

CONTACT  
FOR PRICE

- Required add-on: 101-200 guests: +\$300 for 1 assistant // 200+ guests: +\$600 for 2 assistants
- Ceremony and reception in different locations: +\$300 for additional assistant // Additional hours (day-of): \$200/hour
- Private residence fee (if ceremony and/or reception takes place at a private home or backyard): +\$300 for additional assistant
- Travel: Overnight accommodations + \$50/day/coordinator required for events outside of Los Angeles and Orange Counties



## - THE DETAILS -

A lead planner/designer from the So Smitten Events team will handle the larger elements of planning your special day. They will work with you and your budget to refer top-notch vendors, manage your wedding financials, and work through the most important details with you. This package is ideal for the Pinterest-inspired couple who want guidance in implementing a cohesive design with ideal ambience for their big day. In addition, So Smitten will attend, oversee, and direct the wedding, handle your vendors, keep everything on time, and make sure you have a memorable and enjoyable experience.



# SWEET ON YOU GOLD

CONTACT  
FOR PRICE

## MEETINGS

### EVERYTHING INCLUDED IN “DARLING DESIGN - SILVER”



- Up to 9 in-person meetings, including tablescape design meeting, final details meeting, and walkthrough at venue (2-4 weeks prior to event)

## PLANNING

### EVERYTHING INCLUDED IN “DARLING DESIGN - SILVER”



- Assist with creation and management of budget
- Recommend vendors (you research and negotiate with them!)
- Review banquet event order from caterer
- Send vendor payment reminders
- Assist with RSVP management
- Assist with floor plan/seating chart
- Provide referrals and styling advice for wedding attire, hair, and make-up for bride, groom, and attendants
- Provide timeline to family members and bridal party
- Assist with acquisition of marriage license

## EXECUTION

### EVERYTHING INCLUDED IN “DARLING DESIGN - SILVER”



- 12 hours day-of wedding coordination with 2 coordinators
- Ceremony rehearsal coordination

# DARLING DESIGN SILVER

*(Day-of Coordination + Event Design)*

- Required add-on: 101-200 guests: +\$300 for 1 assistant // 200+ guests: +\$600 for 2 assistants
- Ceremony and reception in different locations: +\$300 for additional assistant // Additional hours (day-of): \$200/hour
- Private residence fee (if ceremony and/or reception takes place at a private home or backyard): +\$300 for additional assistant
- Ceremony rehearsal coordination: +\$300
- Travel: Overnight accommodations + \$50/day/coordinator required for events outside of Los Angeles and Orange Counties

CONTACT  
FOR PRICE



## - THE DETAILS -

This package is for the Pinterest-inspired couple who want guidance in creating and implementing the overall design, decor, and ambiance of the event from a So Smitten Events designer. This d.i.y. couple has already secured their venue and hired all vendors, and just want help executing their vision on their wedding day. For this package, So Smitten will utilize one of their preferred florists and rental companies to help make the vision come to life (it is a requirement that we use a So Smitten preferred vendor for these services). In addition, your designer will ensure that no detail or decor item is missed. On the day of, one of our lead coordinators will tie up all of the loose ends, attend, oversee, and direct the event, handle your vendors, keep everything on time, and make sure you have a memorable and enjoyable experience.



# DARLING DESIGN SILVER

CONTACT  
FOR PRICE

## MEETINGS

**EVERYTHING INCLUDED IN  
“DELOVELY D.I.Y. - BRONZE”**



- Design brainstorming session
- (1) design meeting with florist at rental warehouse to view tablescape mock-up and centerpiece example together (additional mock-ups can be added on for \$300/meeting)

## PLANNING

**EVERYTHING INCLUDED IN  
“DELOVELY D.I.Y. - BRONZE”**



- Create design concept, color scheme, and theme, from inspiration board to implementation, in conjunction with a So Smitten preferred (and required) florist and rental company
- Facilitate wedding website creation as well as creation of invitations
- Facilitate ordering of flowers and rentals with preferred (and required) vendors
- Facilitate ordering of signage and printed goods
- Creation of floor plan

## EXECUTION

**EVERYTHING INCLUDED IN  
“DELOVELY D.I.Y. - BRONZE”**



# WE GOT YOU, BABE BRONZE

## *(Day-of Coordination)*

- Required add-on: 101-200 guests: +\$300 for 1 assistant // 200+ guests: +\$600 for 2 assistants
- Ceremony and reception in different locations: +\$300 for additional assistant
- Additional hours (day-of): \$200/hour
- Ceremony rehearsal coordination: +\$300
- Travel: Overnight accommodations + \$50/day/coordinator required for events outside of Los Angeles and Orange Counties
- This package is not available for Backyard Weddings. A minimum of the Silver Package is required for a Backyard Wedding.

CONTACT  
FOR PRICE



### - THE DETAILS -

This package is for the d.i.y. couple who have already secured their venue, hired all vendors, finalized décor, and just want help executing their vision on their wedding day. Relax, unwind, and enjoy the time leading up to the big day, as one of our planners ties up all of the loose ends one month ahead of time. In addition, two of our planners will attend, oversee, and direct the event, handle your vendors, keep everything on time, and make sure you have a memorable and enjoyable experience.



# WE GOT YOU, BABE BRONZE

# CONTACT FOR PRICE

## MEETINGS

- Initial consultation
- Final details meeting and walkthrough at venue (2-4 weeks prior to event)
- Unlimited professional advice and guidance (including etiquette) via phone and email once contract is initiated (no time limit)

## PLANNING

- Provide Google spreadsheet for tracking and organization
- Develop and maintain timeline (weekend and day-of)
- Communicate with all vendors, including distribution of client-approved timeline
- Contact vendors for arrival times, and communicate venue's procedures for unloading, set up, tear down
- Confirm all vendor orders and quantities on rental items
- Work with officiant in coordinating ceremony
- Communicate with DJ/musicians on ceremony cueing wedding party for processional
- Work with DJ/musicians to establish timing for entertainment, grand entrance, first dance, parent dances, cake cutting, bouquet and garter tosses, honeymoon/money dance

## EXECUTION

- Full wedding day with two coordinators (up to 10 hours of service, additional hours can be added for \$200/hr)
- Set up décor: seating cards, menus, favors, sign-in book, gifts, etc.
- Assist florist with centerpiece and décor placement
- Manage banquet staff and vendors
- Direct ushers with seating and program distribution
- Direct ceremony processional
- Assist photographer with formal family photos
- Arrange signing of marriage license
- Lead and execute reception events
- Break down décor (last ones out)



# BELLS AND WHISTLES



In addition to planning and coordinating, we offer the following services. Prices for these services will vary based on event size, production time, and project details.

- Plan/Coordinate: proposals, engagement party, bridal shower, bachelor/bachelorette party, morning-after brunch
- Decor rentals
- Bride's Attendant
- Doggie Concierge
- Content Creator
- Speech-writing consultation and public speaking coaching
- Babysitting service
- Service Staff (servers, bartenders, banquet captains)
- GIF Photo Booth
- Discounts in conjunction with f/8 Studios vendors







“In life, there is always something to celebrate.”

See what sets So Smitten Events apart from all the rest.







“Let us take care of the planning for you, so that you can enjoy the most magical day of your life!”



*is a member of the f/8 studios wedding collective*

f/8 Studios is a one-stop wedding-and-event-planning-shop offering wedding planning, day-of coordination, photography, videography, photo booth, GIF booth, DJ, MC, lighting and event production, and/or floral design and decor.

**f/8 STUDIOS PHOTO + VIDEO**

**SO SMITTEN EVENTS**

**TEMPOE ENTERTAINMENT DJS**

**GINGERSNAP FLORALS**

*Book all four vendors, and save \$800!*





## GET IN TOUCH

I'd love to meet you in person and talk to you more about planning and designing your event. I feel that it is important that you are comfortable with your planner. Contact me today for more information and to set up an appointment!



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